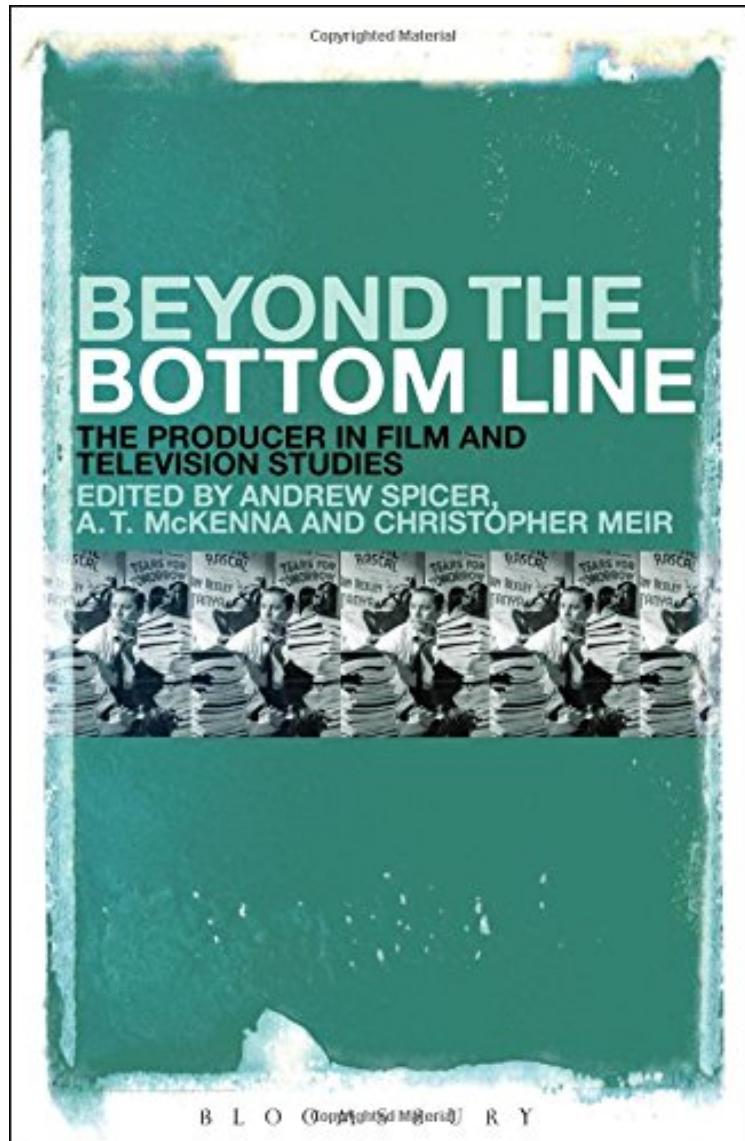


(Download) Beyond the Bottom Line: The Producer in Film and Television Studies

Beyond the Bottom Line: The Producer in Film and Television Studies

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From Bloomsbury Academic : Beyond the Bottom Line: The Producer in Film and Television Studies before purchasing it in order to gauge whether or not it would be worth my time, and all praised Beyond the Bottom Line: The Producer in Film and Television Studies:

This is the first collection of original critical essays devoted to exploring the misunderstood, neglected and frequently caricatured role played by the film producer. The editors' introduction provides a conceptual and methodological overview, arguing that the producer's complex and multifaceted role is crucial to a film's success or failure. The collection is divided into three sections where detailed individual essays explore a broad range of contrasting producers working in different historical, geographical, generic and industrial contexts. Rather than suggest there is a single type of producer, the collection analyses the rich variety of roles producers play, providing fascinating and informative insights into how the film industry actually works. This groundbreaking collection challenges several of the conventional orthodoxies of film studies, providing a new approach that will become required reading for scholars and students.

This will prove an invaluable book, both to students and to those wishing to learn more about the film and media industries. Its spread is broad, making comparisons between different countries, practices and genres, and yet its intellectual focus is precise and well-conceived. The work of the producer has received scant attention in the past, and this important book rectifies that, and in a thorough, sophisticated and approachable way. Not to be missed. * Sue Harper, Emeritus Professor of Film History, University of Portsmouth, UK * A pioneering and timely volume emphasizing historical and transnational perspectives, *Beyond the Bottom Line* brings the myths and realities of the producer's many roles into clear focus. Offering well developed case studies and conceptual clarification, the contributors deepen and extend the ongoing conversation about practitioner's agency in thoughtful and productive ways. * Mette Hjort, Chair Professor of Visual Studies, Lingnan University, Hong Kong * This long-overdue scholarly collection represents an important step forward in the study of the role of the movie producer. *Beyond the Bottom Line* is a welcome addition to the burgeoning literature of production and industry studies. Its broad range of critical case studies will be a valuable resource to researchers and students alike. * Julian Hoxter, Screenwriting Coordinator, San Francisco State University, USA, and editor of *Screenwriting* * About the Author Andrew Spicer, Professor of Cultural Production at the University of the West of England, UK, has published widely on British cinema, masculinity and film noir, most recently *The Man Who Got Carter: Michael Klinger, Independent Production and the British Film Industry, 1960-1980*, co-authored with A.T. McKenna. He is currently working on a study of Sean Connery. A.T. McKenna teaches Media and International Communications at the University of Nottingham in Ningbo, China. His work has appeared in the *Historical Journal of Film, Radio and Television*, *Journal of British Cinema and Television*, and the *Journal of Popular Film and Television*. He is currently working on a monograph on Joseph E. Levine. Christopher Meir is Lecturer in Film at the University of the West Indies, St. Augustine in Trinidad and Tobago. He edited a special issue of the *Historical Journal of Film, Radio and Television* on film marketing and has published on Jeremy Thomas. He is currently completing *Scottish Cinema: Texts and Contexts*.