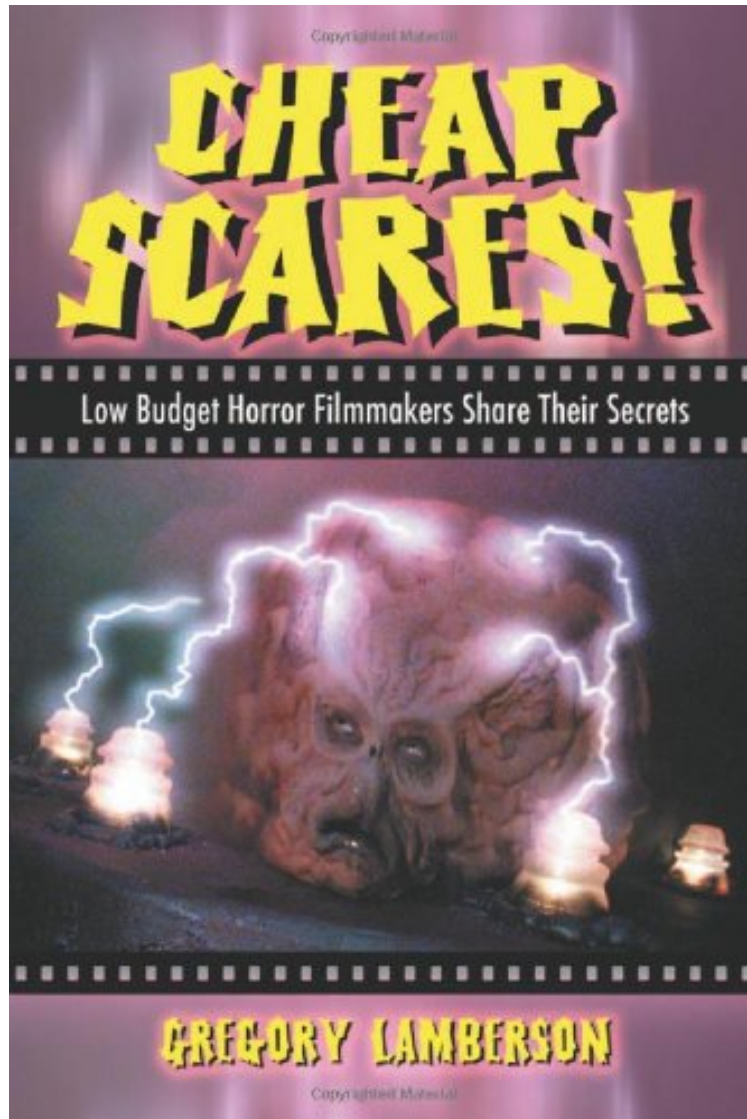


Cheap Scares!: Low Budget Horror Filmmakers Share Their Secrets

Gregory Lamberson

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Gregory Lamberson : Cheap Scares!: Low Budget Horror Filmmakers Share Their Secrets before purchasing it in order to gage whether or not it would be worth my time, and all praised Cheap Scares!: Low Budget Horror Filmmakers Share Their Secrets:

0 of 0 people found the following review helpful. Pick the brains of indie film makersBy Jacob GustafsonI always wanted to make a film. Being a film obsessed youth I would daydream about it all the time. I went to film school,

graduated and went to work for small companies doing video production work. As of yet I still haven't made a feature. I still want to, not to make money, but to rid myself of this creative urge. Author Gregory Lamberson has made films, and written novels. He's climbed that mountain and Cheap Scares is his manual on how to do the deed. Cheap Scares: Low Budget Horror Filmmakers Share Their Secrets is a how-to guide on low budget film making. It covers pretty much every aspect of the film making process, from script writing to pre-production, production to post production, to distribution. It's all here. He has also grabbed folks from varying areas of the process from screenwriters, directors, post production, distribution and even a lawyer. The book is filled with first hand advice and stories from people that have actually done it. It is not a deep guide however. Each area is touched on well, but let's face it: you can buy dozens of books dedicated to script writing alone, two dozen more on directing and so on. The book isn't really a step by step guide as much as it is a great overview with nuggets of advice from people who have been successful. The book feels like being a fly on the wall in a room of professionals talking. He reveals real numbers on how much each of his films costs and how much he made. He talks about issues that arose and what he did to fix them and so on. Cheap Scares is not an exhaustively researched massive tome on making a movie. It's a book written by a guy that's done it that wants to offer you sound advice on how to make decisions in your film making efforts. He's not going to tell you what camera to use or how to use it. He's not going to tell you what to write about or how to write it. He's going to give you advice on the theory behind it and how to try to turn a buck. The book lets you pick his brain along with other film makers including Brett Piper, J.R. Bookwater, Larry Fessenden, Roy Frumkes and others. Buy the book because you like the film makers and want to hear what they have to say. Don't buy the book if you need the author to dish out the nuts and bolts on the subject. 0 of 0 people found the following review helpful. Great Book! Essential! By Byron C. Miller Cheap Scares! is a must read to anyone attempting to make an independent film or anyone that has an interest in independent filmmaking. There is more helpful advice squeezed in these pages than you could ever imagine, and it's highly entertaining! This book is filled with unique tales of triumph and tragedy from the most successful and most struggling indie filmmakers out there. It really runs the gamut and I felt I learned something from each chapter. Mr. Lamberson brilliantly spreads these interviews throughout the book with every other chapter being advice directly from him starting with Development all the way through Marketing and Distribution. If you ever want attempt to make a movie, or like me, want to go into your next film with more insight into the current indie market this book is absolutely essential. I couldn't put it down. Byron 0 of 0 people found the following review helpful. Saves me the trouble... By Rod Durick I am about halfway through Cheap Scares right now. This book is going to save me from making mistakes that I KNOW I would have made had I not read about somebody else making them first. The book covers everything from scripts to entertainment law and is full of examples and interviews from people who have been there (and some of them are STILL there). Lamberson has an easy to read, conversational style that makes this book an entertaining, as well as an informative, read. I think Cheap Scares needs to be on the shelf of any independent film maker.

This is a step-by-step guide to creating and selling a horror movie, from rough outline to film distribution, with an emphasis on storytelling and marketing. Chapters cover screenwriting, freelancing as a writer, collaborating, budgeting and pitching projects to industry decision-makers. Interviews with J.B. Bookwalter, Roy Frumkes, Larry Fessenden, Scooter McRae, Brett Piper and others all convey today's realities. Production stills, sample screenplay pages, and sample budgets are included. Fully indexed.

"It's the best book on filmmaking I've ever read" -Desmon Reddick, --Dread Media "Thinking of making an Indie horror movie (or any genre of movie for that matter)? Read this book. Lamberson has fought in the trenches for over two decades. This book's the Real Deal: written by someone who knows the truth. A must-read for any prospective filmmaker." -Philip Nutman --Author/film journalist/co-screenwriter/associate producer Jack Ketchum's The Girl Next Door "Wanna make a movie? This A to Z essential tome is the new filmmakers' bible. Forget the others, they are already outdated. Both inspirational and bitter sweet, this book gives you the hard line on what it takes to make a successful go at being a filmmaker in the new age. Lamberson lays out the mechanics for any budding filmmaker seriously intent on making a critical dent, and maybe even a buck, creating their opus." --Debbie Rochon, Fangoria Radio Host and Cult Movie Actress "Lamberson knows his stuff and he's not afraid to tell readers how it is, warts and all. Articulate, brazen and seasoned, the man pulls no punches making CHEAP SCARES an essential resource for indie filmmakers...a must have...indispensable...turns the low-budget film industry inside out and gives us a revealing glimpse at the inner workings of the beast." --Fear Zone "Terrific." --filmsinreview.com About the Author Gregory Lamberson is a novelist and filmmaker specializing in horror entertainment. He wrote and directed the cult classic Slime City and worked as the production manager on I Was a Teenage Zombie and as Frank Henenlotter's assistant director on Brain Damage.