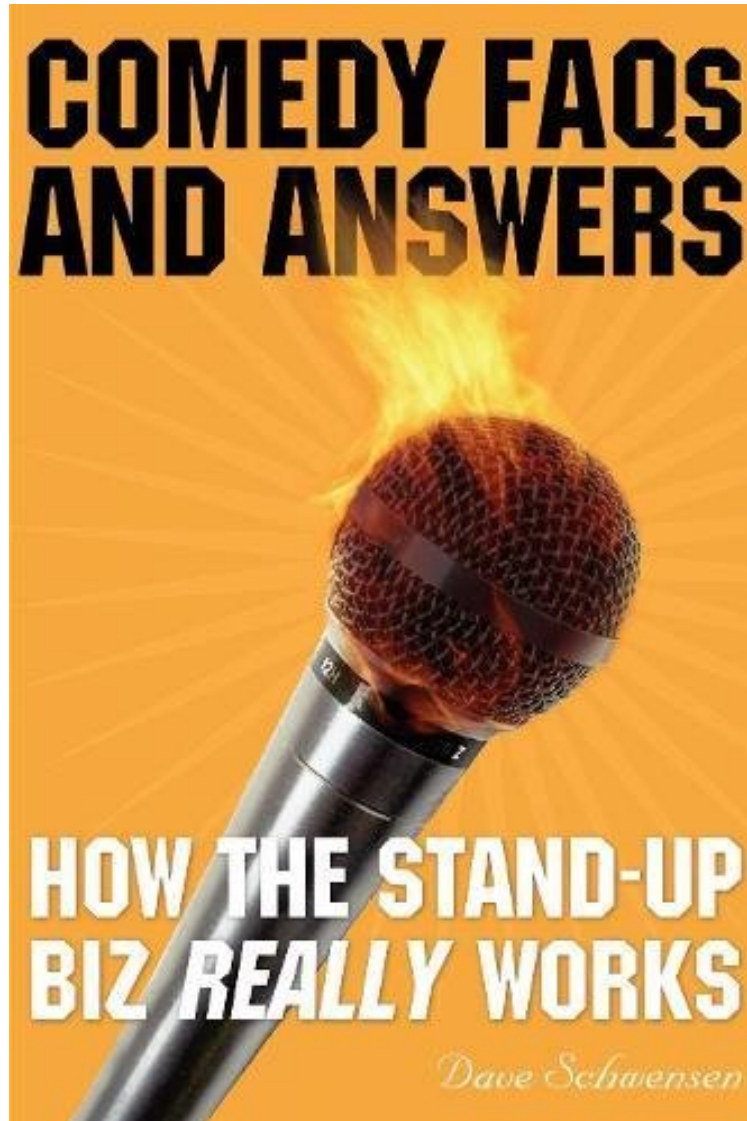


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Comedy FAQs and Answers: How the Stand-up Biz Really Works

Dave Schwensen

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0 of 0 people found the following review helpful. With comedy "how-to" books, look for those who also teach! By John Lee Grogan Jr. I do stand-up comedy as a hobby for the most part, have done so for close to two years now and have read a lot of books about humor and comedy and really like this one. I'm finding that the best books about how to do comedy, don't come from those who just perform comedy, but those who also teach comedy workshops and have a

teaching or mentoring spirit to them. Stand-up comedy is deeply infested with a heavy dose of ego and is brutally competitive, but those who teach seem to have a different and lighter and more positive approach to comedy. This guy has done comedy, has taught comedy and conducts a comedy workshop as well as having a page on facebook. Most stand-up comics treat comedy as a zero sum game and are seem threatened by other learning the craft of comedy and don't want to share secrets and even actively sabotage the development of others. Then there are those who want to spread the joy and healing aspects of humor, these are never club owners or managers, but are those who teach, guys such as this author, Greg Dean and Steve Kaplan. Just my two cents folks.0 of 0 people found the following review helpful. Comedy for dummiesBy KranzI got this book not to help with my actual material but to help with getting into the stand-up business, and that's exactly what this book helps you do. It is a great reference, because almost any question you can come up with about stand-up is in this book. This book doesn't really talk about material. It does talk about how to market and advertise yourself, and how to get that time slot at the club you really want.0 of 0 people found the following review helpful. Good Book To Add To A Comedy-Writing LibraryBy T ManI've become a fan of Mr. Schwensen. His book provided insights, was substantive, was well organized, and was quite interesting!

This guide to the world of standup comedy, written in easytouse QA format, provides current and potential comedians with the nonsense advice they need for every stage of their careers. Schwensen's lively book features interviews with many of the top names in standupRay Romano, George Carlin, Christopher Titus, Weird Al Yankovic, Margaret Choall sharing lessons learned along the way. Additional interviews with club owners, talent executives, publicists, and others provide behindthescenes expertise.Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

About the AuthorDave Schwensen has been talent coordinator for AE's An Evening at the Improv, and a comedy consultant for The Tonight Show with Jay Leno, Late Night with David Letterman, and Comedy Central. Schwensen has a syndicated newspaper column, "Something to Laugh About," and is the author of WatsonGuptill's How to Be a Working Comic (0823088146). He lives in Cleveland.