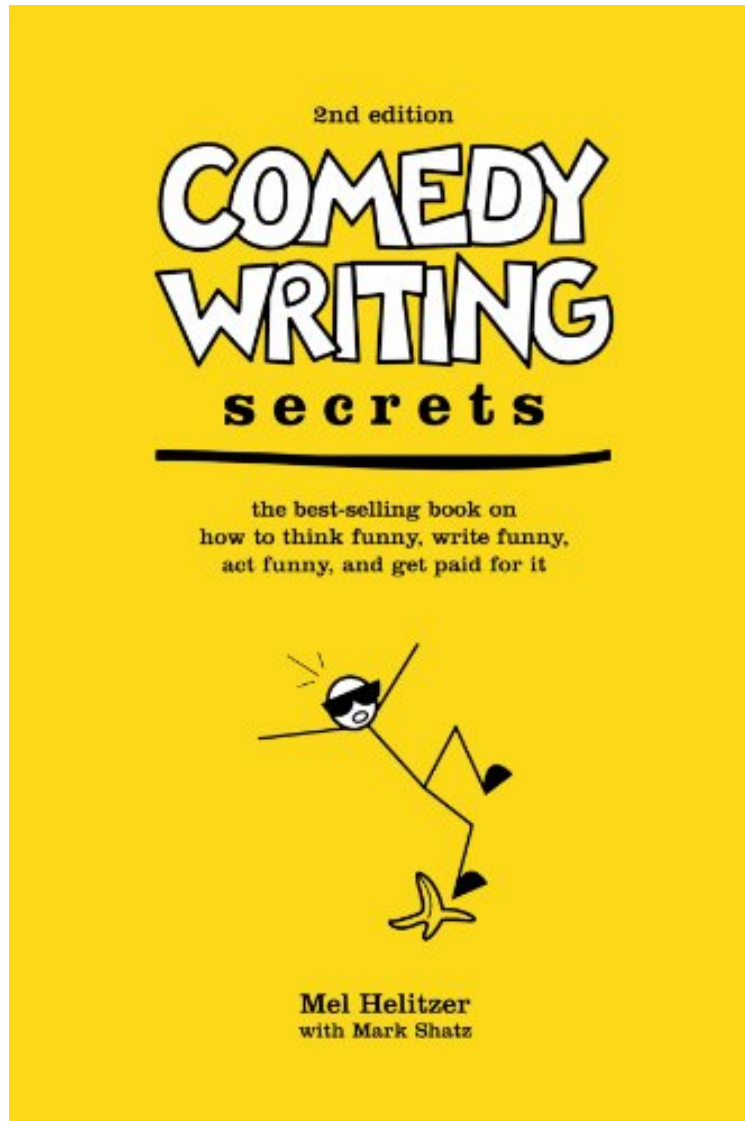


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## Comedy Writing Secrets: The Best-Selling Book on How to Think Funny, Write Funny, Act Funny, And Get Paid For It, 2nd Edition

*Mel Helitzer, Mark Shatz*

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**Mel Helitzer, Mark Shatz : Comedy Writing Secrets: The Best-Selling Book on How to Think Funny, Write Funny, Act Funny, And Get Paid For It, 2nd Edition** before purchasing it in order to gage whether or not it would be worth my time, and all praised Comedy Writing Secrets: The Best-Selling Book on How to Think Funny, Write Funny, Act Funny, And Get Paid For It, 2nd Edition:

1 of 1 people found the following review helpful. Very good introduction to humor theory  
By John I had always been wondering why some people found some humorists funny, some others not, why the same joke sounds funny when one person tells it and doesn't when another person tells it, or why it makes some people laugh and some not. This book, although it does not bear such a title, is a good introduction to humor theory. It helps you understand why you find things funny yourself, how sometimes it is rational and sometimes it isn't. I can't judge for the parts where it's supposed to help you become a comedian, because that wasn't the reason why I bought the book.  
1 of 1 people found the following review helpful. A great gift for almost anyone!  
By J. R. Thorup My husband runs his own Video Business and as such has dabbled with script writing off and on his whole life. In the past however, we have found that his serious scripts always turn out like comedies, which it has made us wonder if he should just write comedy. On the other hand, when he tries to be funny, it's not so easy. When I found this book I knew I had to get it for him for Christmas. He has been really excited for the coming year since then and I'm glad to have this book on hand as well, since I've also been dabbling in writing children's stories and young adult fiction my whole life. On Christmas day, my Father-in-law picked this up while visiting and began to read the jokes aloud, it has some pretty great jokes. He said for the jokes alone he wouldn't mind having this book. A stand up comedian could probably benefit from it too. So, yes . . . I think just about anybody could find a useful reason for owning this.  
0 of 0 people found the following review helpful. Funny and informative for any comedy writer, especially a new one like me!  
By Sheila Marie The book was easy to read and quite entertaining. It's a great guide to those who want to learn how to construct good jokes and comedic stories, whether it's for a stand-up routine, a high school teacher or a greeting card or sitcom writer.

The Only Handbook for Humor Writers!"What is comedy? Comedy is the art of making people laugh without making them puke." Steve Martin  
Become the funniest person in the room! With *Comedy Writing Secrets*, 2nd edition, you can master the fundamentals of humor writing and turn your comedic talent into a well-paying pursuit. For more than a decade, *Comedy Writing Secrets* has been giving aspiring comedians a leg up on the competition. In this expanded new edition, Mel Helitzer, named the "funniest professor in the country" by *Rolling Stone* magazine, and funnyman Mark Shatz pack in even more insight and instruction, including:  
Humor writing exercises to punch up your jokes  
Extra information on writing for sitcoms and stand-up  
Comedic brainstorming techniques using associations and listings  
Exclusive tips for writing humor for specific markets like editorials, columns, speeches, advertising, greeting cards, t-shirts, and more  
Tap into your comedic genius with *Comedy Writing Secrets*, 2nd edition, and you'll always leave 'em laughing!

About the Author Mel Helitzer is an award-winning journalism professor and has written comedy material for such stars as Sammy Davis, Jr., Art Linkletter, and Shari Lewis. Mark A. Shatz is a professor of psychology and teaches humour writing.