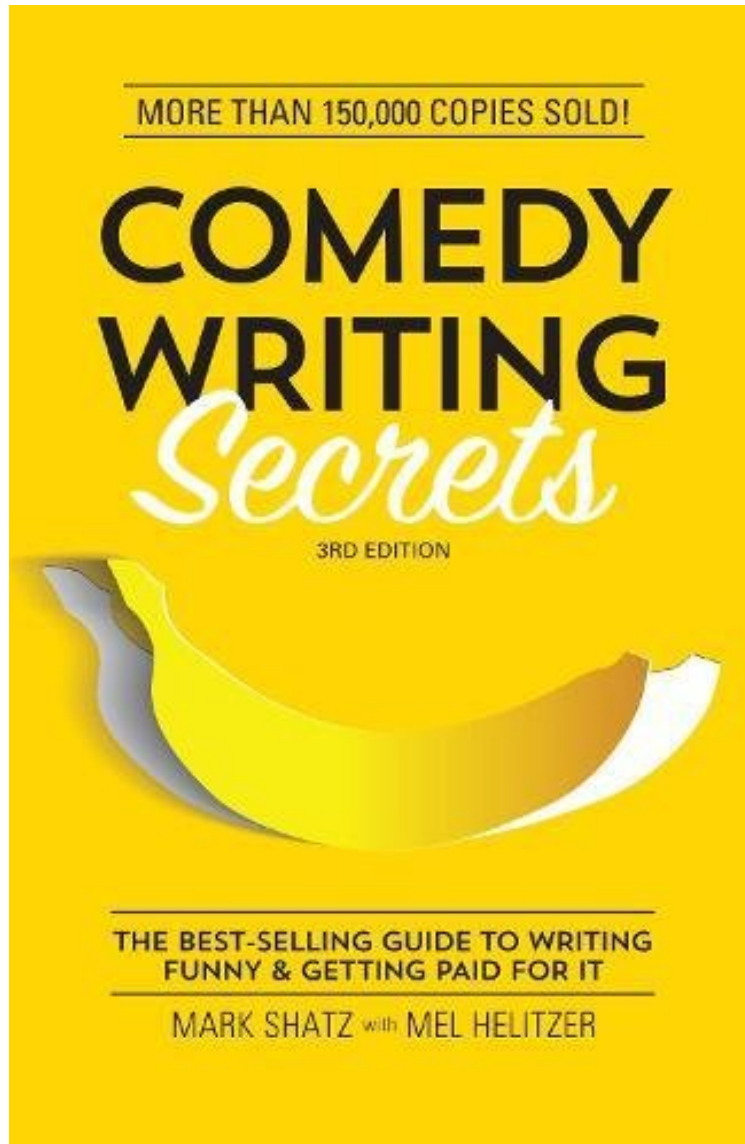


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# Comedy Writing Secrets: The Best-Selling Guide to Writing Funny and Getting Paid for It

Mark Shatz, Mel Helitzer  
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**Mark Shatz, Mel Helitzer : Comedy Writing Secrets: The Best-Selling Guide to Writing Funny and Getting Paid for It** before purchasing it in order to gage whether or not it would be worth my time, and all praised Comedy Writing Secrets: The Best-Selling Guide to Writing Funny and Getting Paid for It:

0 of 0 people found the following review helpful. Funny and easy to readBy CustomerFunny and easy to read! As an

English education major, I picked up some really good ideas from this especially for social media. Loved the quotes and can't wait to apply these ideas in the classroom! 20 of 21 people found the following review helpful. Not what I was expecting, more of a catalog of funny people and quotes on humor. By Lisa I was hoping for more of an informational product, telling about actually crafting humor yourself. To me this appears to be more of a listing of sayings about jokes and humor. It's well written and interesting but it doesn't appear to come off as it's portrayed. For the most part the book is a paragraph about being funny, using someone as an example. Then it's preceded by a quote, after each paragraph. This doesn't allow you to really get into the text, which I find irritating too. 4 of 4 people found the following review helpful. Case in point By Customer This book is very funny and very educational. The author does a fantastic job of informing the readers through examples and scenarios. It sparked my imagination and gave me a new insight into comedic writing that I would never have found otherwise. I really respect the the author's bold approach to writing a guide book on something that many people believe is a natural-born gift, instead of a learnable skill. I feel very much more capable of my skill after this book. Also, the quotes throughout the book kept me interested and were laugh out loud funny. I highly recommend this book.

The Must-Have Guide to Humor Writing Bring on the funny! With Comedy Writing Secrets 3rd Edition, you can discover the secrets of humor writing that will keep your readers rolling in their seats. Learn the basics of joke construction, as well as in-depth comedy-writing techniques that you can apply to a variety of print and online markets. If your aim is to make 'em laugh--and make a career in comedy writing--then look no further. In this completely revised and refreshed edition, you'll discover: Hundreds of updated one-liners, anecdotes, and bits from top comedians like Louis C.K., Conan O'Brien, Tina Fey, Amy Schumer, Rodney Dangerfield, Jon Stewart, Steve Martin, Ellen DeGeneres, Jimmy Fallon, George Carlin, Zach Galifianakis, Stephen Colbert, Erma Bombeck, and more. Exclusive tips for injecting humor into articles, speeches, advertisements, greeting cards, and more. New instruction on writing for online markets and social media. Advice on brainstorming and editing to beat writer's block and generate new material. Exercises and expanded instructions for exaggeration, reverses, word play and more to practice and refine your writing skills. For more than twenty years, Comedy Writing Secrets has helped humor writers of all skill levels write and sell their work. With Comedy Writing Secrets 3rd Edition, you'll be laugh-out-loud funny and leave readers wanting more.

About the Author Mark A Shatz is a professor of psychology at Ohio University, Zainesville. In addition to teaching humor writing, he has extensive international experience as a teacher, speaker, and seminar leader on various topics such as motivation, death education, and interpersonal communication. Dr. Shatz has published numerous academic papers, including how to use humor to enhance instruction and learning. He is the author of KISSing Golf: Keep It Simple (Stupid) Instructional Method, a humorous instructional book for beginning golfers. Mark is currently developing an online course on humor writing for Writer's Digest University.