

(Free) Craft Notes for Animators: A Perspective on a 21st Century Career

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Ed Hooks

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Ed Hooks : Craft Notes for Animators: A Perspective on a 21st Century Career before purchasing it in order to gauge whether or not it would be worth my time, and all praised Craft Notes for Animators: A Perspective on a 21st Century Career:

0 of 0 people found the following review helpful. Yet another great FROM another great By jasonCbraatzI think it would be absurd for anyone who is beginning their career in Animation to not read Ed's latest work. The play-by-play

analysis of Acting for Animators continues here, and his acting reviews in Disney's Frozen are spot-on. This is well written, as is Acting for Animators, and I highly recommend that you read and study them both if you are in or beginning in the animation arts (cinema, gaming, television, VR, it's all covered very well).

If Disney's Snow White and the Seven Dwarfs represented the Animation industry's infancy, Ed Hooks thinks that the current production line of big-budget features is its artistically awkward adolescence. While a well-funded marketing machine can conceal structural flaws, uneven performances and superfluous characters, the importance of crafted storytelling will only grow in importance as animation becomes a broader, more accessible art form. Craft Notes for Animators analyses specific films including Frozen and Despicable Me to explain the secrets of creating truthful stories and believable characters. It is an essential primer for the for tomorrow's industry leaders and animation artists.

About the Author Ed Hooks has a 30 year acting career on stage and screen, and runs acting classes and acting for animators classes in the US, Europe and Asia. He has taught at over 50 companies and institutions, including Electronic Arts, Walt Disney Studios, Valve, Blizzard and 7 consecutive years at Swansea Institute (SAND).