

# Crowdfunding for Filmmakers: The Way to a Successful Film Campaign- 2nd Edition

*John T Trigonis*

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## CROWD· FUNDING FOR FILMMAKERS



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**John T Trigonis : Crowdfunding for Filmmakers: The Way to a Successful Film Campaign- 2nd Edition** before purchasing it in order to gage whether or not it would be worth my time, and all praised Crowdfunding for Filmmakers: The Way to a Successful Film Campaign- 2nd Edition:

1 of 1 people found the following review helpful. A MUST BUY for anyone interested in starting their own campaign!!!By Connor SkificI heard about Mr. Trigonis on a video he did with the "Film Courage" YouTube channel,

in just that 5 minute video he gave me so much valuable information that when I found out he had written a book as well I bought it immediately. I have to say that this book literally contains everything you need to know about crowdfunding, from how to interact with your "Crowd" to incentivising them to contribute to your campaign, to numerous social media tips that I had never thought of before. Crowdfunding for Filmmakers is a MUST BUY for anyone interested in starting their own campaign. 1 of 1 people found the following review helpful. Writing This on the Morning of Our Launch By V. Parra We're just launching our campaign after months of preparation. This book was invaluable in making us confident and ready to take up a crowd fund. We would honestly be lost if we didn't have access to Trigonis' insight and know-how. Our campaign could fall flat on its face, but because of this book, we would feel completely confident that we gave it our best shot. It's a necessity for filmmakers who are even thinking of crowdfunding their projects. 0 of 0 people found the following review helpful. Insightful and very helpful book! By Angel Six months ago, my producing partners and I decided to give crowdfunding a shot not really knowing the kind of work that it entails. After mentioning our plan to another friend, she suggested John's book. I ordered it the next day, and thank god I did! Everyone on my team read it and we've been organizing our entire campaign based on John's suggestions. I won't lie, he does put you to work; but the kind of work that's absolutely necessary to run a successful campaign! We have done everything based on his suggestions and have seen amazing results. A must-read for anyone who is planning on crowdfunding!

Crowdfunding for Filmmakers offers practical information, tips, and tactics for launching a successful film campaign by detailing traditional models of fundraising, utilizing today's technological and social innovations, and augmenting each step with an added personal touch. This 2nd edition updates the latest techniques on Social Media to get your projects up and running asap.