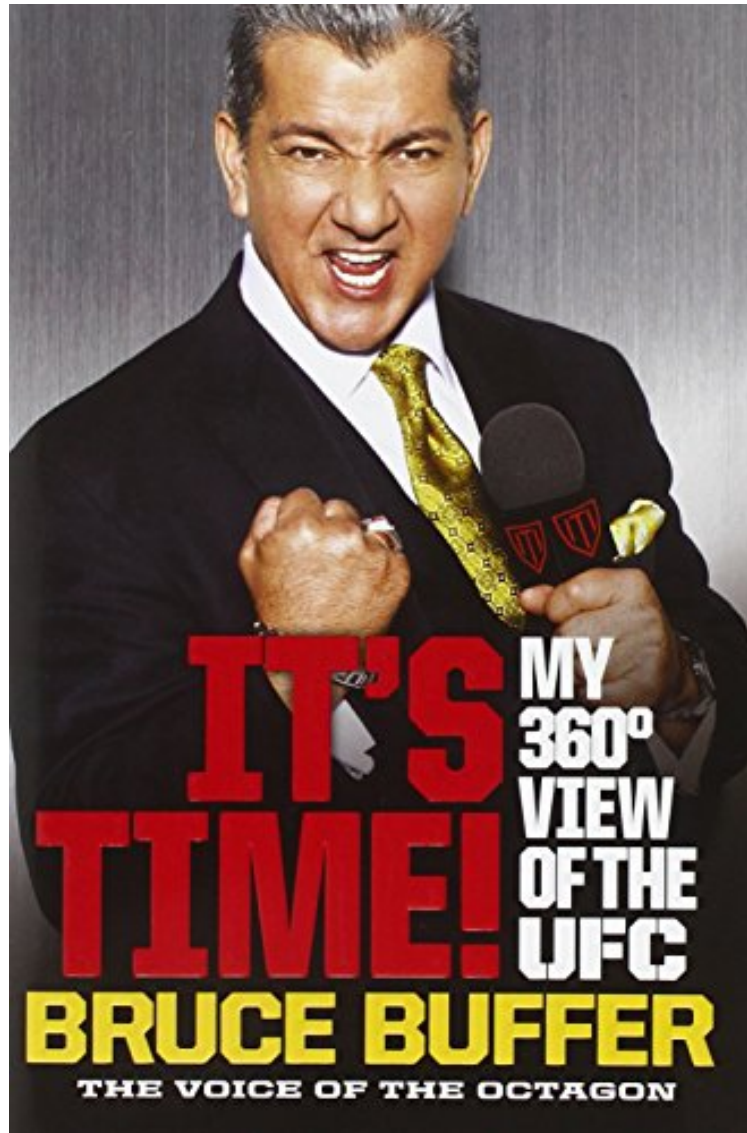


[Ebook pdf] It's Time!: My 360-Degree View of the UFC

## It's Time!: My 360-Degree View of the UFC

*Bruce Buffer*

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**Bruce Buffer : It's Time!: My 360-Degree View of the UFC** before purchasing it in order to gauge whether or not it would be worth my time, and all praised It's Time!: My 360-Degree View of the UFC:

2 of 2 people found the following review helpful. View from someone not knowing even what UFC stands for. By Charlie Tolvanen I occasionally see UFC fights as I flip thru channels but never stopped on that Channel. After reading this book, I will be stopping to view an UFC fight and listen the announcer Bruce Buffer (VOTO). I was given this book by Bruce himself at a recent Mastermind event of several entrepreneurs. Bruce spent an entire day providing an awesome amount of business knowledge and now you can receive an inside view of the world of MMA/UFC. Bruce

holds your attention from chapter 1 right thru till the end and provides 16 Bufferisms throughout the book. It is an easy read and you will want to buy another copy to give to your friends. PS if you don't know what VOTO or octagon means you will by the time you finish this book. 2 of 2 people found the following review helpful. Great book from a very cool guy. By Michael R. Mahler Bruce's book is a fun, informative, and very inspiring read. I enjoyed reading about his early successes in life and how he got involved with his brother's business and created a very powerful brand. How he got involved with the UFC and the behind the scenes stories were very entertaining as well. Any fan of the UFC will love this book and anyone that enjoys learning about why people are successful will find the book very motivating as well. Bruce was also nice enough to come on a podcast I do with my friend Sincere Hogan, "The Live Life Aggressively Podcast" which was a real pleasure as well. Bruce is a no-nonsense classy guy and I wish him all the continued success. 0 of 0 people found the following review helpful. This book is absolutely amazing!!! By Patricia Herrera This book is absolutely amazing!!! I love how open he is about his life and his interactions and crazy stories with MMA legends. What I love the most is how humble he remains even after how high his fame has become. There are some very touching stories he reveals of how touched he is when people meet him and what an impact he makes on the lives of people who are honored to meet the hype man and veteran voice of the octagon. If you consider yourself an MMA or UFC fan, this is a must read because it gives an insightful view from Bruce Buffer of what its like to share the octagon with some of the best fighters out there and his passion for his job and the sport.

If youre reading these words, chances are that you, like me, are a fan of the great sport we call MMA. And if youre a fan, then you probably recognize my face. Yeah, thats right Im that guy you see at every UFC match, spinning around and roaring into the microphone and getting up in fighters grills. Okay, so I might not be the most subtle or refined announcer in the business. But I hope I communicate my passion for the sport in a way no other announcer does. Ill say it again: Passion. Because thats what this book is about. In these pages, I want to tell you about the passion that first led me to bet everything on this sport of ours, way back when MMA was outlawed in half the country and there wasnt a dime to be made on it. I want to tell you how that passion all started, with my larger-than-life father, a former Marine Drill Sergeant who, by the time I was ten, had taught me to play poker and blackjack, field-strip a Luger pistol blindfolded, and recite poetry. He was a man who thought nothing of confronting a group of thugs armed with nothing but his fists and who expected the same strength and honor from his sons. I want to take you inside the incredible brotherhood that makes up the UFC as nobody ever has before, to tell you about the bond we all share and the crazy times Ive had over the years with guys like Randy Couture, Tito Ortiz, Chuck Liddell, BJ Penn, and Jon Bones Jones. I want to give you my Octagon-side insights on many of the big fights you remember, and just maybe, to tell you about a few memorable fights that took place outside of the octagon, too from my own sparring match with a youngster named Royce Gracie back before the phrase Mixed Martial Arts even existed, to some other brawls you mightve heard about. And I want to tell you about the remarkable, late-life meeting with the celebrity brother I never knew I had a brother whose existence my parents had never once breathed a word about! that helped inspire me to chase my own dreams of standing up in the Octagon. Surprising stuff from the guy in the fancy tux, right? And thats just the start. Theres a lot you dont know about me yet. And now ITS TIME! I told you.

.com QA with Bruce Buffer