

(Ebook free) Murder Must Advertise. A Lord Peter Wimsey Novel

Murder Must Advertise. A Lord Peter Wimsey Novel

Dorothy L. Sayers

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Dorothy L. Sayers : Murder Must Advertise. A Lord Peter Wimsey Novel before purchasing it in order to gage whether or not it would be worth my time, and all praised Murder Must Advertise. A Lord Peter Wimsey Novel:

5 of 5 people found the following review helpful. Tired of Intrusive Ads? Refresh Yourself With Murder Must Advertise!By Lillian M. HeldrethThis is one of the funniest of DLS's novels. Sayers worked in an ad agency, so she can blithely satirize all the silliness. all the tricks and deceptions, that go into ad campaigns. Lord Peter Wimsey representing himself as Death Bredon,takes a turn at copywriting at an agency that has had a death on its staircase. Everything he discovers about the craft of pushing products remains true today; only the technology has changed. Since I first read this novel, I have remained painfully aware of the difference between "made from" and "made with." Sayers's novels, beautifully written, continue to to represent absolute mastery of the genre. This, and all her novels, make many of the grammatically disadvantaged current crop sound amateurist by comparison.0 of 0 people found the following review helpful. One of Sayers' best Wimsey storiesBy JKomI've always loved this one. It's a past world when it discusses the "nuts and bolts" of old-style paper advertisements, making one realize how much easier it is in the Digital Age. But the satirizing of commercialism, of getting the public to buy things they had no idea they needed/wanted, remains as true today as it was in Sayers' time.There's an enormous number of characters in this story, far more than most authors would attempt. It's a tribute to Sayers' talent that the reader can envision each one and keep them separate. The action throws unlikely characters together by accident, just like in real life, and those office politics were just as deadly in 1933 as they are in 2017!The Harlequin is the only weak note. I get that Sayers needed a plot device to work in the villains, but it is an awkward element and never gets any less so.0 of 0 people found the

following review helpful. Shenanigans in the advertising industry!By CissaThis is my favorite Wimsey novel that does not include Harriet. While the world of advertising 100 years ago is somewhat dated to our eyes- it's also amazing how fresh it is! Sayers has a lot of fun with the ridiculous elements of the industry. And, of course, there's a murder. And Lord Peter must go undercover as his wastrel distant relation, and get all caught up in things that are well below His Lordship's dignity- though Peter seems to be having a grand time. I'd put it right up there with "Gaudy Night" as among Sayer's best.