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Murder Must Advertise

Dorothy L. Sayers

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Dorothy L. Sayers : Murder Must Advertise before purchasing it in order to gauge whether or not it would be worth my time, and all praised Murder Must Advertise:

5 of 5 people found the following review helpful. Tired of Intrusive Ads? Refresh Yourself With Murder Must Advertise! By Lillian M. Heldreth This is one of the funniest of DLS's novels. Sayers worked in an ad agency, so she can blithely satirize all the silliness, all the tricks and deceptions, that go into ad campaigns. Lord Peter Wimsey representing himself as Death Bredon, takes a turn at copywriting at an agency that has had a death on its staircase. Everything he discovers about the craft of pushing products remains true today; only the technology has changed. Since I first read this novel, I have remained painfully aware of the difference between "made from" and "made with." Sayers's novels, beautifully written, continue to represent absolute mastery of the genre. This, and all her novels, make many of the grammatically disadvantaged current crop sound amateurish by comparison. 0 of 0 people found the following review helpful. One of Sayers' best Wimsey stories By JKom I've always loved this one. It's a past world when it discusses the "nuts and bolts" of old-style paper advertisements, making one realize how much easier it is in the Digital Age. But the satirizing of commercialism, of getting the public to buy things they had no idea they needed/wanted, remains as true today as it was in Sayers' time. There's an enormous number of characters in this story, far more than most authors would attempt. It's a tribute to Sayers' talent that the reader can envision each one and keep them separate. The action throws unlikely characters together by accident, just like in real life, and those office politics were just as deadly in 1933 as they are in 2017! The Harlequin is the only weak note. I get that Sayers needed a plot

device to work in the villains, but it is an awkward element and never gets any less so. 0 of 0 people found the following review helpful. Shenanigans in the advertising industry! By Cissa This is my favorite Wimsey novel that does not include Harriet. While the world of advertising 100 years ago is somewhat dated to our eyes- it's also amazing how fresh it is! Sayers has a lot of fun with the ridiculous elements of the industry. And, of course, there's a murder. And Lord Peter must go undercover as his wastrel distant relation, and get all caught up in things that are well below His Lordship's dignity- though Peter seems to be having a grand time. I'd put it right up there with "Gaudy Night" as among Sayer's best.

Murder Must Advertise is a Lord Peter Wimsey mystery novel by Dorothy L. Sayers, published in 1933. Most of the action takes place in an advertising agency, a setting with which Sayers was very familiar. One of her advertising colleagues, Bobby Bevan, was the inspiration for the character Mr Ingleby. Dorothy Leigh Sayers (1893-1957) was a renowned English crime writer, poet, playwright, essayist, translator and Christian humanist. She was also a student of classical and modern languages. She is best known for her mysteries, a series of novels and short stories set between the First and Second World Wars that feature English aristocrat and amateur sleuth Lord Peter Wimsey, that remain popular to this day. However, Sayers herself considered her translation of Dante's Divine Comedy to be her best work. She is also known for her plays, literary criticism and essays.

.com When advertising executive Victor Dean dies from a fall down the stairs at Pym's Publicity, Lord Peter Wimsey is asked to investigate. It seems that, before he died, Dean had begun a letter to Mr. Pym suggesting some very unethical dealings at the posh London ad agency. Wimsey goes undercover and discovers that Dean was part of the fast crowd at Pym's, a group taken to partying and doing drugs. Wimsey and his brother-in-law, Chief-Inspector Parker, rush to discover who is running London's cocaine trade and how Pym's fits into the picture--all before Wimsey's cover is blown. She brought to the detective novel originality, intelligence, energy and wit. -- P.D. James Dorothy L Sayers is one of the best detective story writers. -- E. C. Bentley Daily Telegraph I admire her novels ... she has a great fertility of invention, ingenuity, and a wonderful eye for detail. -- Ruth Rendell A truly great storyteller. -- Minette Walters From the Back Cover Dorothy L. Sayers classic tale of murder and scandal at a chic London advertising agency, featuring the dashing and brilliant Lord Peter Wimsey When executive Victor Dean dies from a fall down the iron staircase at Pym's Publicity, a posh London ad agency, Lord Peter Wimsey goes undercover to investigate. Before his tragic demise, the victim had tried to warn Mr. Pym, the firm's owner, about some scandalous behavior involving his employees. Posing as a new copywriter, Wimsey discovers that Dean was part of an unsavory crowd at Pym's whose recreational habits link them to the criminal underworld. With time running out and the body count rising, Wimsey must rush to find the truth before his identity is discovered and a determined killer strikes again.