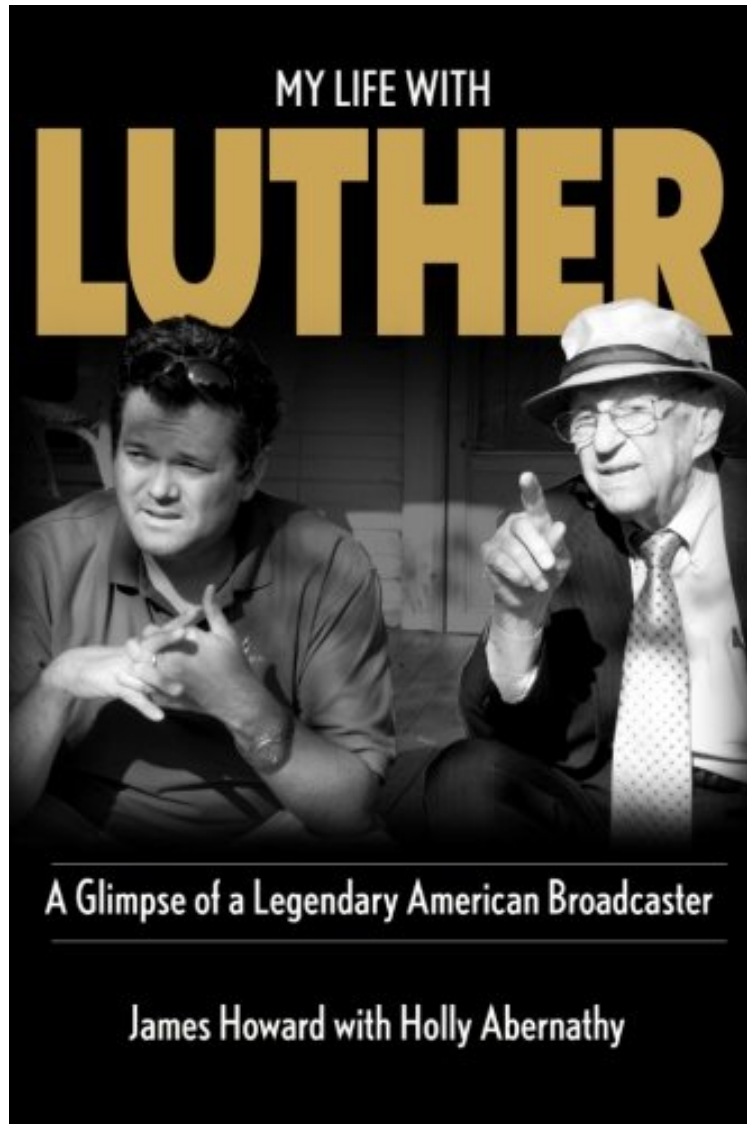


(Download pdf) My Life With Luther: A Glimpse of a Legendary American Broadcaster

My Life With Luther: A Glimpse of a Legendary American Broadcaster

James Howard, Holly Abernathy
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James Howard, Holly Abernathy : My Life With Luther: A Glimpse of a Legendary American Broadcaster
before purchasing it in order to gage whether or not it would be worth my time, and all praised My Life With Luther:
A Glimpse of a Legendary American Broadcaster:

0 of 0 people found the following review helpful. An excellent read about Chattanooga's own legendary
broadcaster...Luther Masingill.By Logan CarmichaelAn excellent read about an even better man and broadcaster!

Luther Masingill was a big part of the Chattanooga, TN area for over 70 years at the same radio station and was a man that so many people have looked up to over the years. He was on the air live during the attacks on Pearl Harbor and the more recent tragic events of 9/11. Not only was he a legend of broadcasting on radio and television at WDEF-TV since it signed-on in 1954, but he was finder of lost pets and a real voice for his community. As a broadcaster myself who worked with Luther at WDEF in the late 90s, I can attest that he was one of the best. The book, "My Life With Luther", is a great introspective into how this legendary broadcaster has made an impact on the Chattanooga area! James Howard's telling of the story of Luther from his own point of view is a great telling of this legendary broadcaster. Sadly, we lost Luther on October 20, 2014 at the age of 92...while still employed at WDEF-FM. I highly recommend reading this book, whether you remember and have fond memories of Luther Masingill or you're just a broadcaster yourself.

0 of 0 people found the following review helpful. A Very Good Book By C. Weir If your from or live in Chattanooga TN you will love this book. Luther and his stories are wonderful and James did a great job telling thier story

0 of 0 people found the following review helpful. Amazing book about an amazing man By Beth I just want to thank James Howard and Holly Abernathy for this book. Like so many Chattanoogaans I grew up listening to Luther Masingill on the radio while my mom drove us to school. What an amazing look into the man known as Luther. If you are a human being who wants to know how to be a good person then read this book. Luther was the model Christian. If he was driving by a business and their weeds were too high, he would get his weed trimmer and do the job himself. If he saw a neighbor's grass was getting high, he would mow it himself. A coworker asked Luther if he could take him to pick up his truck at the shop so Luther did. He walked in, went to the counter, and paid the coworker's bill. While he was shooting a commercial he overheard someone saying they had just adopted some kids so Luther went over and handed a complete stranger a couple hundred dollars. Every person who came into contact with Luther said it was his generosity that they will remember most. What an amazing legacy. I always thought he was older than dirt when I was a child and I thought at his funeral all of Chattanooga would show up. Chattanooga would have to close down that day. Sadly that did not happen. I know his funeral was on a weekday afternoon, but all of Chattanooga should have been there. Luther was on Chattanooga radio for over 70 years! 70 Years! He was the voice of Chattanooga! He received offers of course to move to bigger markets, Boston, LA, New York, Atlanta, but he loved his job and Chattanooga too much to leave. Most up and coming radio and TV personalities would jump at the chance to move up in the world for more money, but not Luther. He was a very humble man. The kids at church just knew him as the garbage man because he would collect the garbage in the Sunday school rooms every Sunday. I think that was just great. To the rest of Chattanooga he was a celebrity, but to those kids he was the garbage man. That story is not in the book but it was told at his funeral. While I was sitting at his funeral I wondered what it was like for his children. Did they hate growing up with a celebrity father? Everywhere he went people would stop and talk to him and you think that would be annoying for his family, but apparently not. The stories from his children are wonderful. They say what a great man and amazing role model their father was. His son does admit that he did not appreciate being called Luther Junior (his name is Jeff) but he understood why he was called that. Luthers daughter got out of a speeding ticket so I guess there were some perks being his daughter. I had no idea how much I would love reading this book. I would give it ten stars if I could. Chip Chapman said, I have never heard anyone say a bad word about Luther Masingill. I think that is quite a legend in itself. I completely agree! Luthers principal at Central High School gave him some advice as a student: Do whats right because its right and not because you are compelled to do it. Luther always did things because it was the right thing to do. I wish I could be half the person Luther was.

My Life with Luther: A Glimpse of a Legendary American Broadcaster is an intimate and fascinating look into the life and career of one of radio's greatest icons, Luther Masingill. Luther Masingill is the legendary morning radio host of WDEF in Chattanooga, Tennessee. A radio personality since he was a teenager, Masingill is still going strong at the age of ninety. Occupying the same time slot since the stations creation in 1941, he has a lifetime of stories and experiences. Told through the eyes of long time co-host James Howard, this wonderful tale tells the story of one of the original legends of radio through interviews, experiences, stories, and first-person accounts. James Howard has partnered with friend and writer/photographer Holly Abernathy to create *My Life with Luther: A Glimpse of a Legendary American Broadcaster*. This new book will captivate readers with its personality and educate them with its history. Geared toward broadcast enthusiasts and up-and-comers, the book is unique in its wide appeal to anyone who has experienced the joy that is broadcasting and Masingill. Whether its native Tennessean listeners, broadcast students, or everyday enthusiasts, this book is a must read for anyone with even a passing interest in the broadcast industry. *My Life with Luther: A Glimpse of a Legendary American Broadcaster* tells Luthers story through the eyes of his co-host, James Howard, allowing an intimate look into the minds of both characters. As an authoritative compilation consisting of over 180 images, the book possesses longevity that will ensure its place in the history of broadcasting. A vital piece of radio history, this story is a must read for anyone with a passion for broadcasting.

About the Author James D. Howard has been a radio personality for WDEF Sunny 92.3 since 1993 and has been working by Luther's side on the morning show since 2001. He has been a Chattanooga resident all of his life and

cannot remember a time when he did not listen to Luther in the morning. James resides in Chattanooga, Tennessee, with his wife, Christy, his two daughters, Gracie and Lucy, and his dogs, Wilson and Lily. Holly Abernathy is a published writer and photographer. She got her start in broadcast communications at WDEF Radio as an intern in college, gaining experience in all aspects of the industry and has worked with Luther for over 16 years. She left WDEF as promotions director in 2007 after the birth of her daughter. She continues to do freelance work, secondary to raising her children, who were both born in Chattanooga. You can find more on her website at www.6qCreative.com. She lives in Nashville, Tennessee, with her husband and two children.