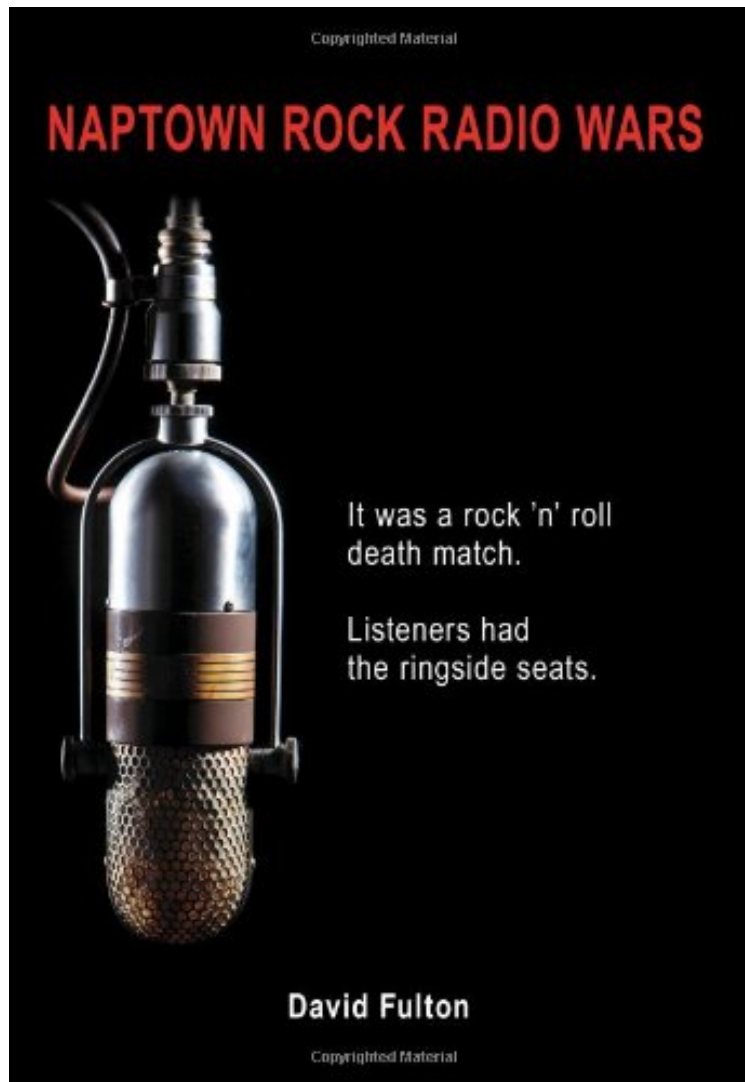


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Naptown Rock Radio Wars (Images of America)

David Fulton

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#2794755 in Books Fulton David 2013-01-21 2013-01-21 Original language: English PDF # 1 9.25 x .31 x 6.501, .65 #File Name: 0738598518128 pages Naptown Rock Radio Wars | File size: 43.Mb

David Fulton : Naptown Rock Radio Wars (Images of America) before purchasing it in order to gage whether or not it would be worth my time, and all praised Naptown Rock Radio Wars (Images of America):

1 of 1 people found the following review helpful. Limited interest, for Hoosier baby boomers only By ConnectedOf interest only to folks who grew up in Indy. But the pictures (and it's mostly pictures) are worth the price if you grew up in Indy and remember listening to WNAP or one of the other local stations. 2 of 2 people found the following review helpful. Fantastic if little know history By Richard C. Erny Did you know Indianapolis was home to the very first commercially successful FM radio station in the United States? It was - and this is the story of it all. Whether you call Indianapolis home or not, if you're into the history of radio then you need to get this book. 2 of 2 people found the

following review helpful. Indy Radio History!By Lar WhitI benefited from this competition and now I get to read the inside story. Very enjoyable to hear all the background info.

It was a fight to the death . . . well, maybe not to the death, but it was definitely a battle that would change not only the listening habits of tens of thousands of Hoosiers but also the entire culture of the Indiana state capital city. It had repercussions throughout the nation as the first major war of AM radio versus FM radio. It was Forty-fives versus album cuts and the good guys versus the bad boysand Naptown would never be the same. Two brilliant and fierce broadcasting competitors went head to head: Richard Fairbanks, who for almost two decades owned WIBC-AM 1070, the 50,000-watt radio behemoth, versus Don Burden, the young upstart broadcasting impresario who swaggered into town and launched the glitzy, promotion-oriented though relatively low-powered WIFE-AM 1310. How was the war fought? What were the strategies? Who were the personalities both in the limelight and behind the scenes? And who, in the end, would win Naptowns rock radio wars?

About the AuthorThis book is a companion piece to the Videopolis.tv film, Naptown Rock Radio Wars, a documentary produced and directed by filmmaker and author of this book, David Fulton, about the history of rock and roll radio in Indianapolis. It assembles together many of the rare and often never before seen images that made the film come to life.